

# STOP IT!

## Your PPT is killing me!

Transform your PPT deck with a  
**crystal clear message**  
and using only **3** or **6** or **12** slides!



Sticky Steps®

The cool path to essential skills

## Current situation?

Presentations usually ok, but .... may confuse, or bore audience with irrelevant info, or have no purpose, or have way too much info, or have way too many slides, or worst - all of the above!

## Why does this happen?

Company templates possibly not effective, or you think on PPT (causing instant tunnel vision of what to present), or you have no clear aim of why you're presenting, or worst - all of the above!

# our solution

1. Use a standardised **content design** template to design a useful and correct message.
2. Transfer the message onto a **3** or **6** or **12** slide layout template.

## most important point to take note of!

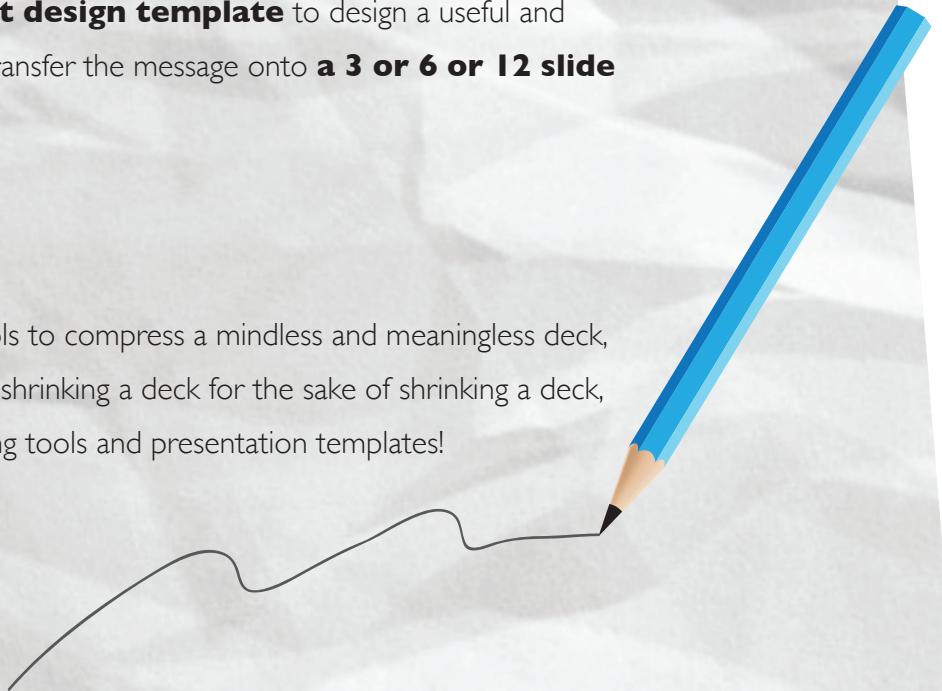
it's so important it's worth repeating the solution from the previous page

# Solution?

Use a standardised **content design template** to design a useful and correct message, and then transfer the message onto **a 3 or 6 or 12 slide layout** template.

## BUT ....

The templates are NOT tools to compress a mindless and meaningless deck, and this exercise isn't about shrinking a deck for the sake of shrinking a deck, but rather, to provide thinking tools and presentation templates!



the

# resentation Pyramid

essential "**must have**" parts  
when you design  
the perfect message

aim  
of  
presentation

```
graph TD; A[aim of presentation] --> B1[1st KEY point]; A --> B2[2nd KEY point]; A --> B3[3rd KEY point]; B1 --> C1[3 supporting points]; B2 --> C2[3 supporting points]; B3 --> C3[3 supporting points];
```

1st KEY  
point

2nd KEY  
point

3rd KEY  
point

3 supporting  
points

3 supporting  
points

3 supporting  
points

# the **3** slide deck

*the minimalist deck* - what to include

## **Slide 1**

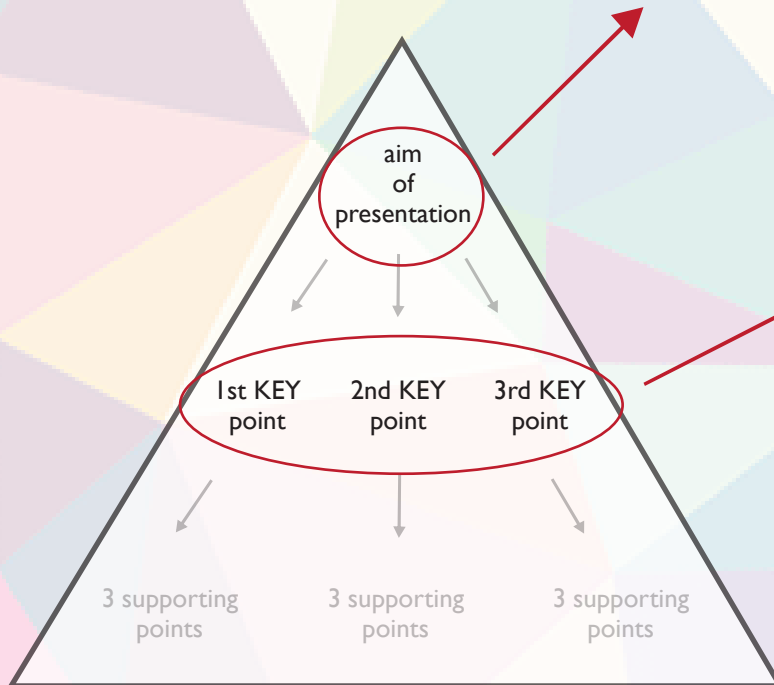
Aim of the presentation

## **Slide 2**

Overview of 3 key points to support the aim of the presentation

## **Slide 3**

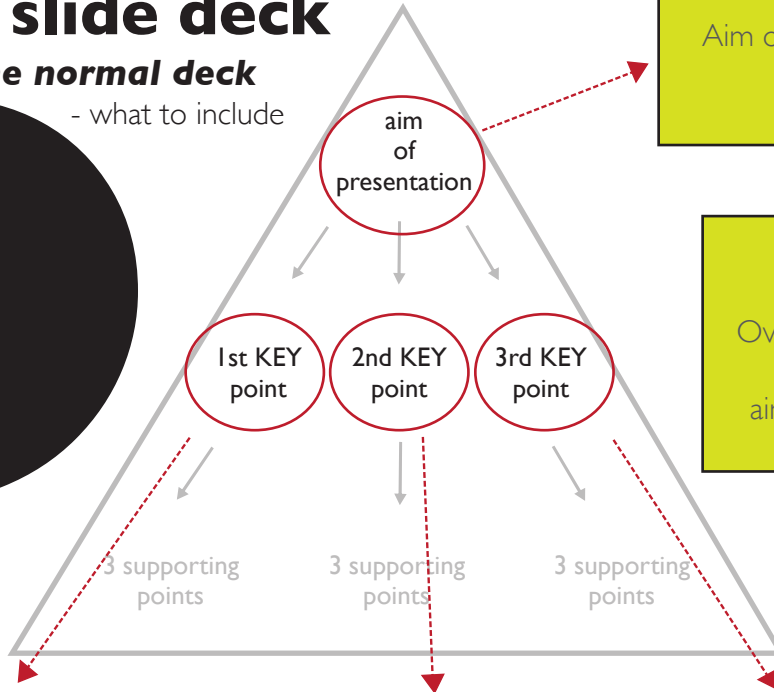
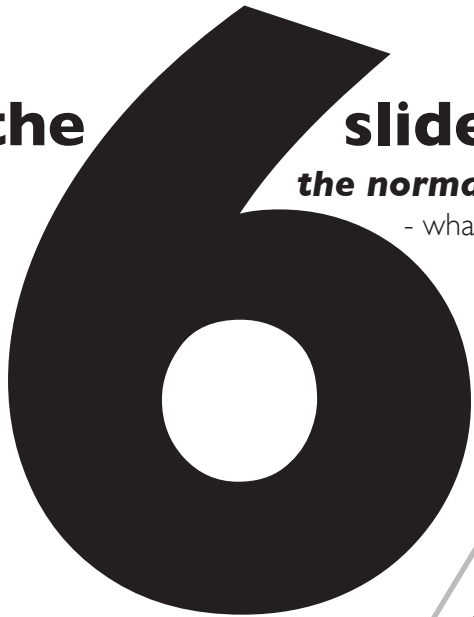
Concluding point that ties in with the aim of the presentation



# the slide deck

## *the normal deck*

- what to include



**Slide 1**  
Aim of the presentation

**Slide 2**  
Overview of 3 key points  
to support the  
aim of the presentation

**Slide 3**  
Main idea from 1st  
key point presented here

**Slide 4**  
Main idea from 2nd  
key point presented here

**Slide 5**  
Main idea from 3rd  
key point presented here



**Slide 6**  
Concluding point that  
ties in with the  
aim of the presentation

**Slide 1**

Aim of the presentation

**Slide 2**

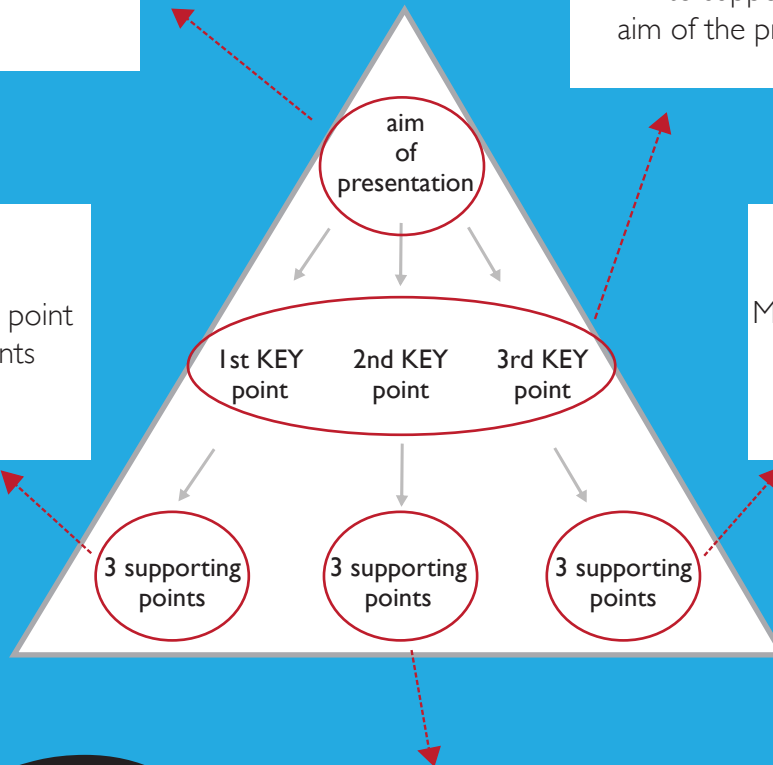
Overview of 3 key points to support the aim of the presentation

**Slide 3, 4, 5**

Main idea from 1st key point + 3 supporting points presented here

**Slide 9, 10, 11**

Main idea from 3rd key point + 3 supporting points presented here



**Slide 6, 7, 8**

Main idea from 2nd key point + 3 supporting points presented here

**Slide 12**

Concluding point that ties in with the aim of the presentation

# the 12

**the comprehensive deck** - what to include  
**slide deck**

# What's next?



Some of you are probably saying, "that's so useful thanks!" while others may still be a little lost getting your presentations to follow a 3, 6, or 12 slide format. Here's what we suggest you do next:

- 1. Just DO IT!** Doing makes things happen, thinking doesn't!
- 2. Share this with someone** who desperately needs it, and make sure they use it!
- 3. Repeat step 1 or 2.**



# Wait! We've got more for you

## Sticky Steps To Creating Killer Presentations

54 tips to design and deliver a WOW presentation

### Your mobile APP



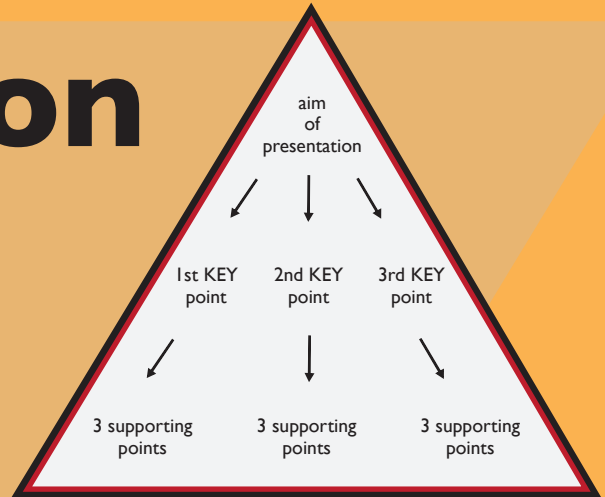
### Your book



Check it out here:  
[www.sticky-steps.com](http://www.sticky-steps.com)


# The Presentation Pyramid is the KEY,

the most important, the most vital,  
the most everything of your message!



**So do it first ... or else**

# Are you a 3-slide, 6-slide, or 12-slide person?

Or anywhere between 3 and 12 is also ok.  
But, keep your slides SIMPLE and clutter-free.  
Less slides doesn't mean squeeze everything  
in. **KISS** your slides.  (KISS=Keep It Simple, Stupid)

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